

# LOCAL OUTREACH STRATEGY



*The Church of the Open Door exists **to ignite a passion** for knowing God in all people that through Christ, they may pursue Him with all their being. (Mk 12:28-31, Mt 28:18-20)*

*Our Local Outreach Vision is **to help York find and follow Jesus. We are #ForYork.** Our primary means for reaching York is having multiple campuses impacting their local communities with the Gospel.*

WE WILL STIMULATE A CULTURE OF OUTREACH BY:	WHAT WE WILL DO:
<p><b>Building Relationships</b> <i>We must encourage people to build relationships with those who do not know Jesus. The singular truth that lost people matter to God and therefore should matter to us, must be championed again and again and again here at COD. The Bible makes it clear that people draw close to God when someone close to God reaches out to them.</i></p>	<p>Our reach will be <b>real</b>. Have at least 51% of COD engaged in healthy outreach relationships. People aren't projects, but rather souls loved by God who need to <b>see the love of Christ</b> through our lifestyle of sensitivity and service.</p>
<p><b>Planning Outreach Events</b> <i>Whether on our campuses or in our community, we want to make our presence known and invite people into our church community and ultimately introduce them to Christ.</i></p>	<p>Our reach will be <b>inviting</b>. Each campus will engage in at least <b>six outreach</b> events per year (Block Party/Fun Fair, Lite the Night, Bridge Bust, Sportsmen's Banquet, Ladies Christmas banquet, Christmas Eve, Easter, etc).</p>
<p><b>Serving Our Community</b> <i>Whether as individuals, families, small groups, ministries or campuses, the people of COD need to be serving their community and meeting its needs. "If we believe that the local church is the hope of the world, then the local church must step into areas in which people find themselves hopeless," Jarrid Wilson.</i></p>	<p>Our reach will be <b>wide</b>. We will plan and execute at least <b>three community projects</b> per year (Feed York, Thank You Events for Teachers/Public Servants, Backpacks for Schools, etc.).</p>
<p><b>Engaging Our Partners</b> <i>We will promote the activities of our supported partners, raise awareness of their needs, and provide avenues of engagement for our people realizing that these partners are strategically placed to serve the needs of our community.</i></p>	<p>Our reach will be <b>deep</b>. We will plan to serve with at least <b>one Local Outreach Partner</b> per year (Katalasso, HLS, LifePath, CEF, Servants, etc.). Once identified engage with them throughout the year in an extended and intense way.</p>
<p><b>Equipping Our People</b> <i>We want our people to not only have passion, but also competency. We will educate and train the people in evangelism and apologetics with special attention to the process and event of receiving Christ.</i></p>	<p>Our reach will reach to be <b>effective</b>. We will hold classes, seminars, and events in addition to the preaching and teaching of the church that <b>equip our people</b> to share the Good News of Jesus with their community.</p>

*\*The implementation of the Local Outreach Strategy will be Championed by the Campus Pastors and overseen by the Pastor of Multisites. Each Campus Pastor will develop an annual Local Outreach Plan to be presented on Vision Sunday. This ensures that we keep dreaming about "What's Next in Outreach At COD?"*